



[1]Join fellow software industry and government leaders for three

days of learning, strategy, and real-world problem solving. Learn how to overcome key challenges to culture, processes, and people on the way to effective agile and DevOps transformations.

March 28-30, 2023

Courtyard Alexandria Old Town/Southwest - Alexandria, VA

Registration Fee: \$2,195

REGISTER

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Who Should Attend

This three-day learning and strategy workshop is designed for software development, testing, agile, or DevOps leaders at the management or executive level who are looking to enhance their culture, drive organizational transformations, or improve their team's delivery. This training and networking event is appropriate for experienced executives and line of business leaders, directors and managers, project managers, and business or product owners.

What's Included

- Two days of Agile & DevOps Leadership training
- One day of expert-led presentations and real-world problem-solving sessions
- Successful attendees earn the ICAgile Certified Professional - Leading with Agility (ICP-LEA) credential
- Breakfast and lunch provided all three days
- Wednesday-night networking happy hour
- Access to industry leaders in software development, testing, agile approaches, and DevOps
- Readout of key takeaways from the workshop
- Free parking
- Digital copy of the training presentation
- Printed copy of our Personal Leadership Plan workbook

Location

The [Courtyard Alexandria Old Town/Southwest](#)[2] is located in beautiful Old Town Alexandria, VA, 7 miles from Ronald Reagan Washington National Airport and only steps from Eisenhower Metro station (Yellow Line). By car, the Courtyard Alexandria is easily accessible off of route 495. [Learn more](#)[2].

Agenda

March 28 & 29: Agile & DevOps Leadership Training *8:00am—5:00pm*

Join Coveros managing consultant and training manager Jeff Pierce for two immersive days in our Agile & DevOps Leadership—ICAgile Certification course. Designed for executives and organizational leaders, this hands-on course teaches leaders what they need to know to successfully implement agile and DevOps in their organizations. Successful attendees earn the ICAgile Certified Professional - Leading with Agility (ICP-LEA) credential.

What you'll learn:

- Learn how to lead critical culture changes and improve organizational agility.
- Understand agile and DevOps and how to implement these transformations across the enterprise.
- Learn how to apply critical agile and DevOps values and principles across multiple teams.
- Discuss industry best implementation practices and methodologies for developing and delivering better software.

At the end of the training, leaders will use their learning to identify key challenges their organizations face in implementing agile and DevOps, which will be the basis of discussions during day 3 of the workshop. [Learn more about this course](#) [3].

Your Instructor



Jeff Pierce

Managing Consultant and Training Manager, Coveros

Jeff Pierce has more than 20 years of experience in software engineering management, specializing in program, project, and software quality assurance management. More recently, Jeff has focused on Agile project management and, as a certified Agile ScrumMaster, has coached and mentored several client companies over the last 10 years in successfully introducing Agile practices and methodologies as part of their Agile adoption and quality software delivery.

March 30: Strategic Workshop

Kicking Off Your Agile & DevOps Transformation

10am-11am

Coveros CTO Tom Stiehm and managing consultant Jeff Pierce will outline key steps for launching a successful agile and/or DevOps transformation. They will also share successful, real-world case studies of transformations from Coveros' work with industry and government leaders.

Panel Discussion: Building an Agile Delivery Team in the Era of Quiet Quitting

11am-12am

Join industry experts and Coveros strategic partners as they discuss the emerging challenge of engaging, retaining, and inspiring agile and DevOps team members in the wake of the Great Resignation and in the context of the “quiet quitting” movement.

- Jeffery Payne, CEO, Coveros
- Adam Sandman, CEO, Inflectra
- Sue Jasmin, Director, Agile Coaching, Sonatype
- Shannon Ewan, Managing Director, ICAgile

Breakout Conversations

12pm-4pm

Leaders will submit current real-world challenge topics facing their organizations. The group will then vote and select topics of discussion and join breakout sessions tackling these challenges. Coveros experts and other industry leaders will facilitate strategic brainstorming sessions that will provide leaders with real-world, practical steps for overcoming these obstacles.

Featured Experts



Jeffery Payne

CEO, Coveros

Jeffery Payne has led Coveros since its inception in 2008. Under his guidance, the company has become a recognized market leader in secure agile software development.



Tom Stiehm

Chief Technology Officer, Coveros

Tom Stiehm is a 20 year veteran of the Information Technology industry. He has spent the past 10 years managing, designing, and implementing software products and applications using agile software development methods.



Adam Sandman

CEO, Inflectra

Adam Sandman, who founded Inflectra in 2006, has been a programmer since the age of 10. Today, Adam serves as the company's CEO. He is responsible for product strategy, technology innovation, and business development.



Shannon Ewan

Managing Director, ICAgile

Shannon Ewan is a skilled Agile Coach, facilitator, and trainer with extensive business and Information Technology (IT) experience in the commercial and government sectors. Shannon is also a Certified Professional Co-Active Coach (CPCC).



Sue Jasmin

Director, Agile Coaching, Sonatype

Sue Jasmin helps organizations implement Agile and DevOps transformations with the ideals of transparency and collaboration. She also works to provide everyone in the Product Organization with what they need to be successful in a virtual environment.

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Course Outline

Why Agile and DevOps?

- Global change and competitiveness
- Shifts in organizational culture
- Business benefits of agile and DevOps

Agile and DevOps Defined

- What is Agile? What is DevOps?
- Agile and DevOps History
- The Three Ways
- Agile Value and Principles
- DevOps Methodologies and Practices DevOps challenges

Your Leadership Role in Agile and DevOps

- Characteristics of a transformational leader
- Transformational forms of power and influence
- Storytelling and leadership communication and actions
- Emotional intelligence and mindfulness
- Development of self perspective and personal purpose and values

Transformation Process

- Organizations as Human Systems
- Transformation Anti-Patterns
- Assessing your situation and building a plan for transformation
- The plan, build and scale model for transformation
- Scaling Models
- Putting it all together

Agile and DevOps Roles and Organization Structure

- How roles change in agile and DevOps
- The Transformational Leader
- T-Shaped Engineering Staff
- Organizational approaches to agile and DevOps

Wrap Up

- Your personal leadership and transformation plan
- Resources
- Next steps & actions for transformation

- Developing a strategic perspective

Establishing a Generative Culture

- What is Culture
- Westrum's Three Cultures Model
- Recognizing your existing culture
- Aspects of an agile and DevOps culture
- Developing culture and people

Price: \$2195